

CDIAC and **CMTA**

Advanced Public Funds Investing Case Study

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Approach to Building an Optimal Investment Program



Steps to building an investment program

Review/Update Investment **Policy**

Understand Your Cash Needs

Develop **Portfolio** Strategy

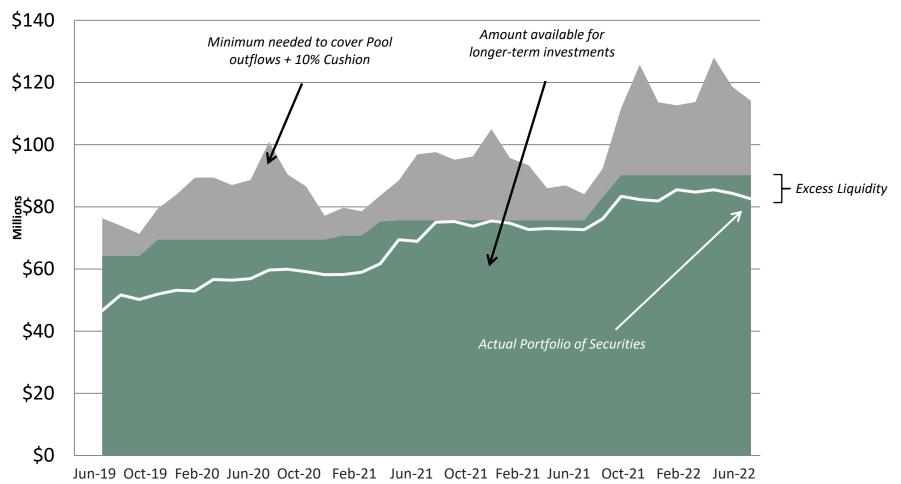
Daily Investment Management

Historical Balances - Statistical Analysis



Sample Local Government Cash and Investments

June 2019 – June 2022



Segmenting the Portfolio for Optimal Structure



Total Investment Program

Liquid Funds

- Local Government Investment Pool (LGIP)
- Matching maturities to known expenditures
 - Common money market instruments
 - Agency Discount Notes
 - Commercial Paper
 - Certificates of Deposit

Long Term Funds

- Target generally to a higher duration to enhance the potential to increase earnings
 - Invest in all securities allowed by Code and the Agency's policy, such as:
 - U.S. Treasury Securities
 - U.S. Agency Securities
 - High-Grade Credit

Portfolio Management Considerations



1. What are the objectives of the investment program

What are the investment constraints

- a. State Statutes and/or Code
- b. Investment Policy
- Government's risk tolerances
- d. Investment staff experience

3. What strategies can be implemented that achieve stated objectives and are compliant with constraints

Defining Investment Objectives



Safety?

- Preserve capital?
- High credit quality?
- Political considerations?

Liquidity?

- LAIF or other pools?
- Short maturity investments?
- Marketable securities?

Return?

- Earnings target?
- Growth of portfolio?
- Good relative performance?

Yield versus Total Return



1. Yield

- Snapshot in time earnings rate expressed on an annualized basis to measure future interest income earnings
- b. Assumes reinvestment at the same rate
- Presumes no changes in the portfolio

2. Return

- Measures value added to the portfolio over a specified period of time
- b. Book Return: includes INTEREST INCOME as well as REALIZED gains and losses
- Total Return: includes INTEREST INCOME as well as REALIZED AND **UNREALIZED** gains and losses

Strategies for Different Needs



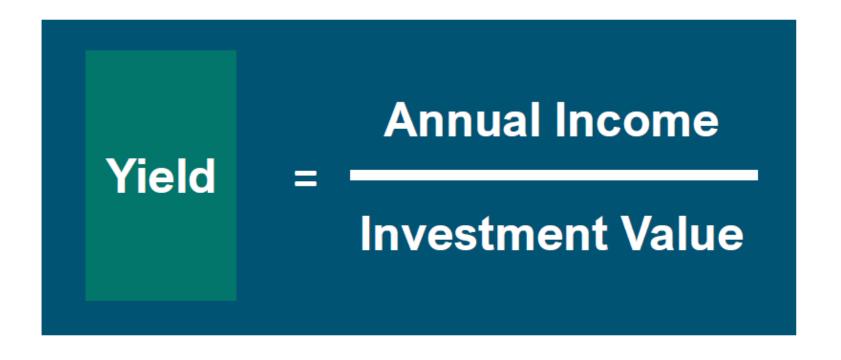
Liquid Funds Strategy

- Emphasis in increasing *interest income*
- Generally designed to meet or surpass an earnings target
- Mostly hold-to-maturity, but may include sales before maturity

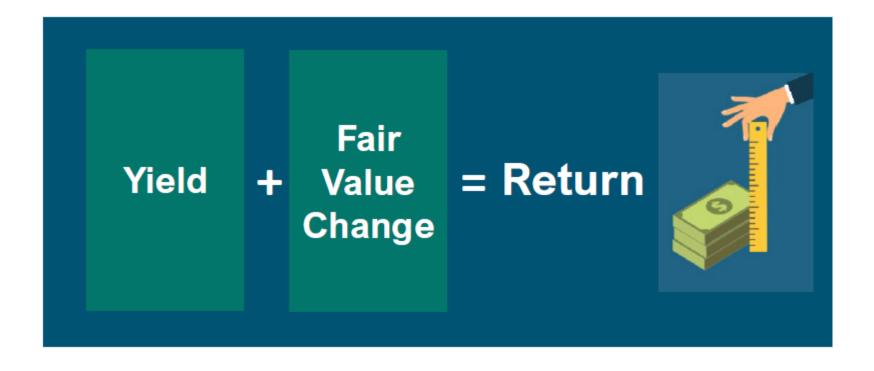
Long-Term Funds Strategy

- Encompasses <u>interest income</u> as well as <u>fair value appreciation</u>.
- Designed to grow the City's funds over time
- Assumes periodic sales before maturity to rebalance the portfolio



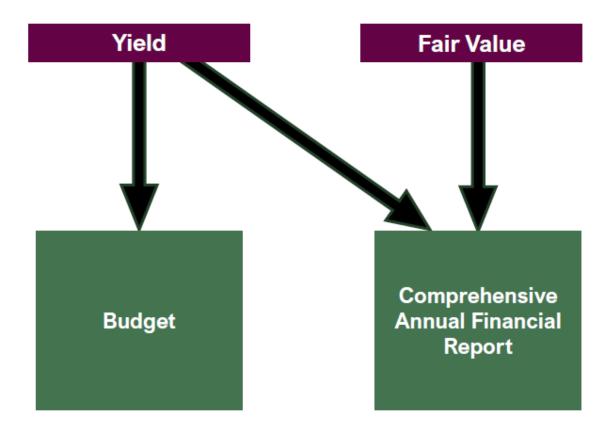






Fair Value Doesn't Necessarily Change Budgets But Definitely **Moves Financial Position**

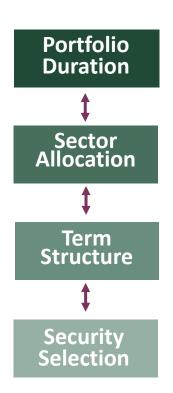




Adding Value and Controlling Risk



Four Key Elements of Investing Fixed-Income Funds



Constraining portfolio duration relative to the benchmark

Strategic allocations to key sectors, with value-based rotation

Positioning securities along the yield curve to capture value across maturities

Selecting bonds that are undervalued and offer the greatest potential for risk-adjusted return

External Factors



Economic Environment 1.

- Expanding/contracting a.
- **Employment** b.
- Inflation C.
- **Monetary Policy** d.
- Fiscal Policy e.

Market Environment 2.

- Shape of yield curve a.
- b. Interest rate expectations
- Spread analysis C.

Global Environment 3.

- Economic a.
- b. Markets
- Geo-political C.

Active Management Portfolio Strategy



1. **Interest rate analysis**

- Interest rate trend a.
- b. Shape of yield curve
- Direction of yield curve (e.g. steepening; flattening, inverting) C.

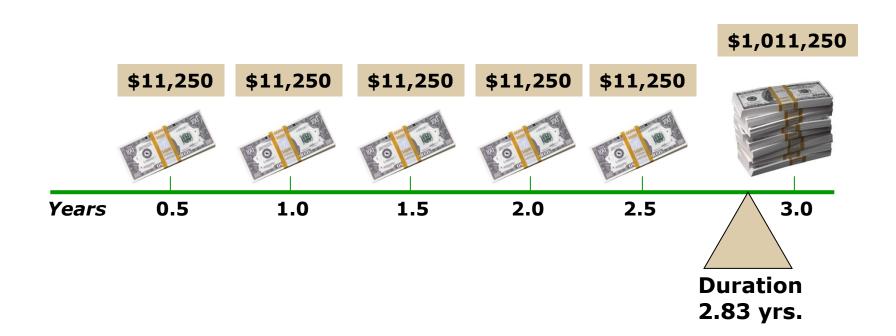
Selecting securities 2.

- Identify securities with good relative value a.
- b. Examine characteristics of bond
 - Coupon, maturity, credit quality, options
- Construct a portfolio that maximizes return/yield given a targeted level of risk C.



Measures price sensitivity of a bond to changes in interest rates

Invest in \$1MM Tsy. 2.25% 2/15/23



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Impact of Duration



Portfolio #1: \$50 million and 2.0 duration

If rates **increase** 2.25%, then **(\$2,250,000) Loss**

If rates **decrease** 2.25%, then **\$2,250,000 Gain**

\$50 million x 2 x 2.25% x 1 = \$50 million x 4.5% = **2,250,000**

Portfolio 2 = \$50 million and 1.0 duration

- If rates increase 2.25%, then (\$1,125,000) Loss
 - \$50 million x 1 x 2.25% x -1 = \$50 million x -2.25% = (\$1,125,000)
- If rates **decrease** 2.25%, then **\$1,125,000 Gain**

\$50 million x 1 x 2.25% x 1 = \$50 million x 2.25% = **\$1,125,000**

Risk/Return Trade-off With Longer Duration Mandates



Annual Benchmark Study

Period Ending December 31, 2021

	ICE BofA 0-3 Yr US Treasury	ICE BofA 1-3 Yr US Treasury & Agency	ICE BofA 1-5 Yr US Treasury & Agency
0-6 months	13.50%		
6-12 months	17.03%		
1-3 years	69.47%	100.00%	62.17%
3-5 years			37.84%
5-10 years			
Treasury	100.00%	96.64%	96.58%
Agency		3.36%	3.42%
Corporate			
Modified Duration 12/31/2021	1.40	1.82	2.57
10 Year Annualized Total Return	0.99%	1.10%	1.35%
10 Year Standard Deviation	1.13%	1.28%	1.68%
Sharpe Ratio	0.32	0.37	0.43
Qualitative Risk Objective	12/31/2001 – 12/31/2021	12/31/2002 - 12/31/2021	12/31/2001 – 12/31/2021
Negative Quarterly Return Occurrences	13	14	19
2 Consecutive Negative Quarterly Return Occurrences	2	3	2
Negative Return For Year Occurrences	1	1	2
Worst Year Total Return	-0.37%	-0.55%	-1.09%

Source: ICE BofA Indices.

Index returns assume reinvestment of all distributions. Historical performance results for investment indexes generally do not reflect the deduction of transaction and/or custodial charges or the deduction of an investment management fee, the incurrence of which would have the effect of decreasing historical performance results. It is not possible to invest directly in an index. Please see disclosures at the end of this presentation. Chandler Asset Management | 16

Interest Rate Expectations



1. Alter portfolio's duration (sensitivity to rate changes) based on interest rate forecast

- Increase duration if rates are expected to fall and decrease duration if rates are a. expected to rise (relative to the benchmark)
- b. Degree to which the duration is permitted to diverge from the benchmark can be limited by the policy

- 2. Portfolio is realigned through swapping to achieve duration target
- 3. Challenge: forecasting interest rates is very difficult. must be right on each of the following:
 - Direction a.
 - b. Timing
 - Magnitude C.

Yield Curve Strategies



1. Position portfolio to capitalize on expected changes in the yield curve

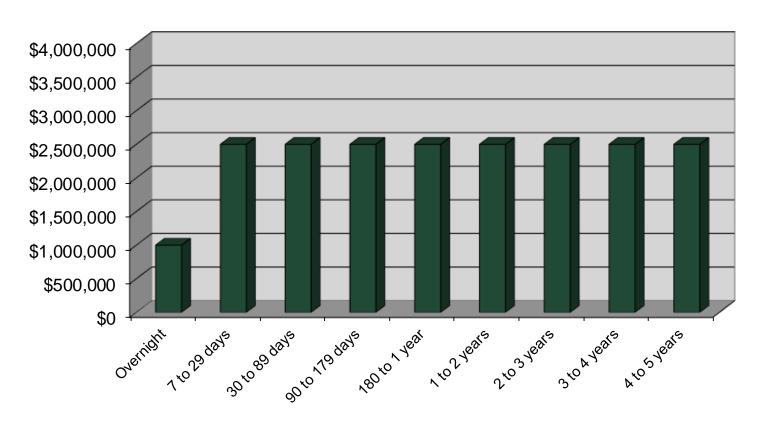
2. The duration and spacing of the maturity of bonds will have a significant impact on the total rate of return (TRR) over a short horizon

3. **Three Yield Curve Strategies**

- Bullet maturity of the bonds in the portfolio are highly concentrated at one a. point on the curve
- b. Barbell - securities are concentrated at 2 extreme maturities
- Ladder equal amounts at each maturity. For example, equal amounts C. maturing each month or quarter

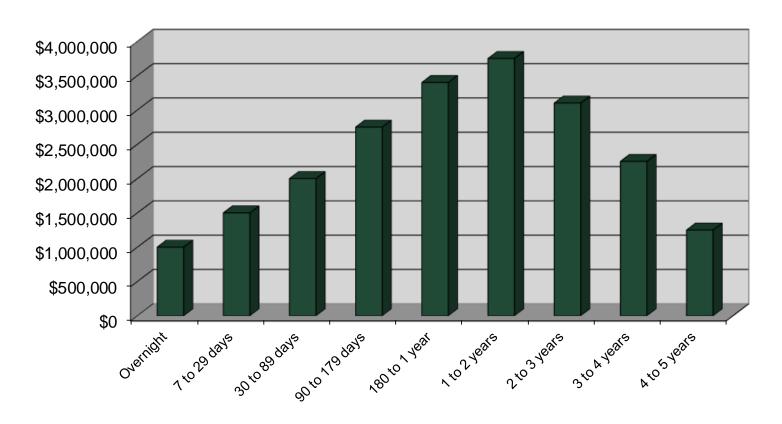


Portfolio Structue - Laddered



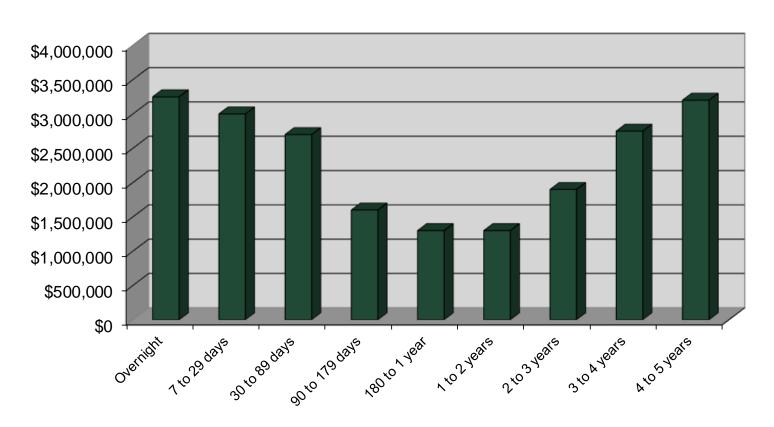


Portfolio Structure - Bullet



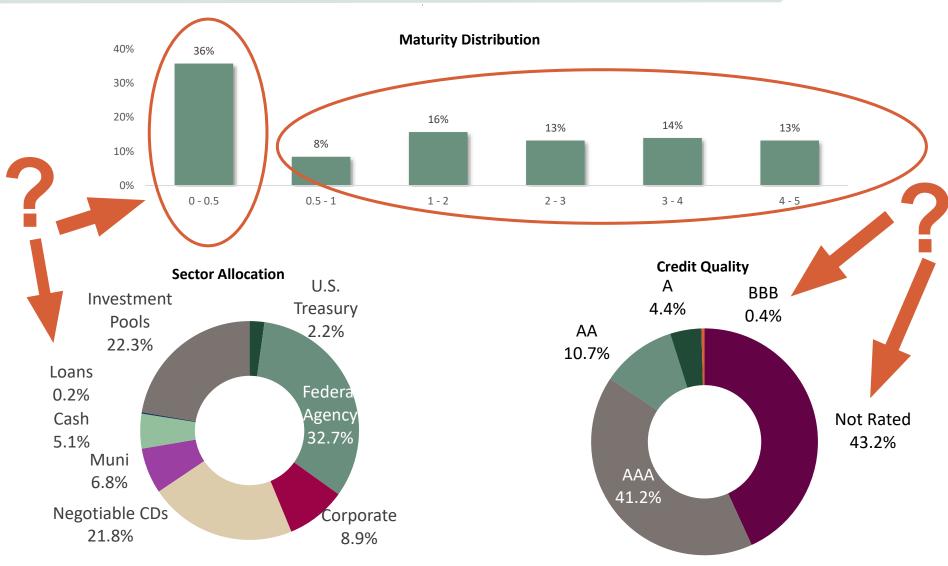


Portfolio Structure - Barbell



Sample Portfolio—WWYD???





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The California State Local Agency Investment Fund (LAIF) is an investment portfolio managed by the State Treasurer. All securities are purchased under the authority of Government Code Section 16430 and 16480.4 and include securities issued by entities of the US Government, including the US Treasury and Agencies, Corporate debt, Certificates of Deposit, Mortgage Backed Securities and certain loans to the State and state agencies. The average maturity of the Fund will be between 120 days and 18 months.

Disclosures



ICE BofA 0-3 Year US Treasury Index

The ICE BofA 0-3 Year US Treasury Index tracks the performance of US Dollar denominated Sovereign debt publicly issued by the US government in its domestic market with maturities less than three years. Qualifying securities must have at least 18 months to maturity at point of issuance, at least one month and less than three years remaining term to final maturity, a fixed coupon schedule, and a minimum amount outstanding of \$1 billion.

ICE BofA 1-3 Year US Treasury & Agency Index

The ICE BofA 1-3 Year US Treasury & Agency Index tracks the performance of US dollar denominated US Treasury and nonsubordinated US agency debt issued in the US domestic market. Qualifying securities must have an investment grade rating (based on an average of Moody's, S&P and Fitch). Qualifying securities must have at least one year remaining term to final maturity and less than three years remaining term to final maturity, at least 18 months to maturity at time of issuance, a fixed coupon schedule, and a minimum amount outstanding of \$1 billion for sovereigns and \$250 million for agencies.

ICE BofA 1-5 Year US Treasury & Agency Index

The ICE BofA US Treasury & Agency Index tracks the performance of US dollar denominated US Treasury and nonsubordinated US agency debt issued in the US domestic market. Qualifying securities must have an investment grade rating (based on an average of Moody's, S&P and Fitch). Qualifying securities must have at least one-year remaining term to final maturity and less than five years remaining term to final maturity, at least 18 months to maturity at time of issuance, a fixed coupon schedule and a minimum amount outstanding of \$1 billion for sovereigns and \$250 million for agencies. (Index: GVAO. Please visit www.mlindex.ml.com for more information).

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